

# DURST TAU RSC LED OPEN HOUSE 2025

## AGENDA

### MONDAY, 28

- 18:00 Self organized arrival to Brentwood, check-in hotel
- 19:00 Joint dinner in Brentwood



### TUESDAY, 29

- 09:00 Self organized arrival at Bakers & welcome coffee
- 09:15 **Welcome from Durst and Bakers**  
Thomas Macina (Durst Global Sales Director Labels & Packaging)  
Tom Baker (Baker Labels)
- Who is Baker Labels? Company introduction and business overview**  
Tom Baker (Baker Labels)
- Business Update Durst**  
Thomas Macina (Durst Global Sales Director Labels & Packaging)
- How Durst are utilising AI and product development**  
Martin Leitner (Durst Head of Product Management Labels & Packaging)
- How Durst integrates, increases productivity and supports new opportunities for customers pre- and post installation**  
Timo Schwarz (Durst Digital Print master)
- 10:10 Coffee break
- 10:30 Company tour and press demo
- 12:00 **How Baker Labels have integrated their new Durst RSC LED with Hawk AI into their production systems**  
Jamie Godson (Baker Labels Technical Manager)
- 12:30 Business lunch & end of event

