



DURST
next
TECHNOLOGY FESTIVAL
2026

PROGRAM GUIDE
JUNE 26, 2026

INNOVATION *STAGE*

THURSDAY, JUNE 25, 2026

GOVERNING INTELLIGENCE: THE CHANCELLOR, CHEF AND CEO



18.15

BROOKE BALDWIN
ALEXANDER SCHALLENBERG
NORBERT NIEDERKOFLER
CHRISTOPH GAMPER

A CHEF WHO EARNED THREE MICHELIN STARS BY REFUSING INGREDIENTS. A CHANCELLOR NAVIGATING EUROPE'S MOST VOLATILE DECADE. A CEO WHO JUST LAUNCHED A PRODUCTION SYSTEM THAT LEARNS ON ITS OWN.

ON PAPER, NORBERT NIEDERKOFLER, ALEXANDER SCHALLENBERG, AND CHRISTOPH GAMPER SHARE NOTHING BUT THE MOUNTAIN AIR THEY WERE ALL BORN IN. BUT AI IS ENTERING EVERY KITCHEN, EVERY CABINET ROOM, EVERY FACTORY FLOOR — AND ALL THREE FACE THE SAME CHALLENGE: BUILDING SCALABLE, DEFENSIBLE MODELS FOR THE LONG TERM IN AN ERA WHEN THE TOOLS ARE CHANGING FASTER THAN THE JUDGMENT REQUIRED TO USE THEM.

WHAT DOES IT TAKE TO LEAD INTELLIGENTLY — IN A KITCHEN, A COUNTRY, AND ACROSS FORTY COUNTRIES OF INDUSTRIAL PRODUCTION — WHEN THE STAKES ARE REAL AND THE PLAYBOOK DOESN'T EXIST? MODERATED BY BROOKE BALDWIN, AWARD-WINNING JOURNALIST AND FORMER CNN ANCHOR.

FRIDAY, JUNE 26, 2026

KEYNOTE: THE ECONOMIES OF ORCHESTRATION



09.45

CHRISTOPH GAMPER

WITH THE PROLIFERATION OF AI, MACHINE LEARNING, AND DIGITAL TOOLING, THE QUESTION IS NO LONGER IF ORCHESTRATION ENTERS INDUSTRIAL PRODUCTION — BUT HOW TO CAPITALIZE ON THE SHIFT NOW. FOR 90 YEARS, DURST HAS ENGINEERED PRECISION. TODAY, WE ENGINEER INTELLIGENCE. THE AGENTIC WORLD IS NOT COMING — IT IS ALREADY RUNNING ON FACTORY FLOORS, IN PRODUCTION SYSTEMS, IN THE DECISIONS MACHINES NOW MAKE WITHOUT WAITING FOR INSTRUCTIONS. IN THIS KEYNOTE, DURST GROUP CEO CHRISTOPH GAMPER SETS THE STAKES: ANYONE CAN COPY A PRINTER, BUT IT'S HARD TO COPY THE INTELLIGENCE TO RUN IT LIGHTS-OUT, 24/7. THIS SESSION MAPS WHAT IT MEANS TO BUILD A SOFTWARE-DEFINED INDUSTRIAL TECH COMPANY NOW WHEN MACHINES DON'T JUST EXECUTE — THEY COMMUNICATE & DECIDE.

THE PRINTED WORLD



10.45

BROOKE BALDWIN
TIM SAUR
ALESSANDRO MANES
THOMAS MACINA
MARIA FERNANDA GRECCO MENEGHEL
DEAN DEMARCO
ROBERT MCJURY

THE MACHINES DON'T TELL THE WHOLE STORY — THE JOURNEY AND PIONEERS DO. DIGITAL PRINTING DIDN'T ARRIVE ALL AT ONCE. IT HAS EVOLVED, STEP BY STEP, RESHAPING HOW PRODUCTION HAPPENS ACROSS INDUSTRIES. IN THIS SESSION, THREE PRODUCTION LEADERS — SPANNING RETAIL GRAPHICS AND LARGE-FORMAT SIGNAGE, TEXTILES, AND LABELS — REFLECT ON THAT EVOLUTION FROM THE FRONT LINES.

THEY WILL SHARE HOW AND WHY DIGITAL HAS TAKEN HOLD WHERE IT HAS, WHERE ANALOG STILL HOLDS ITS GROUND, AND WHAT HAS TRULY DRIVEN ADOPTION BEYOND THE HEADLINES. THIS IS ABOUT THE PRACTICAL REALITIES, TRADE-OFFS, AND BREAKTHROUGHS THAT HAVE DEFINED DIGITAL PRINTING'S PATH SO FAR.

PERHAPS MOST IMPORTANTLY, THE CONVERSATION LOOKS AHEAD: WHAT STILL NEEDS TO IMPROVE, WHAT CAPABILITIES ARE EMERGING, AND HOW THE NEXT PHASE OF DIGITAL TRANSFORMATION WILL UNFOLD ON THE PRODUCTION FLOOR.

INNOVATION *STAGE*

EXPONENTIAL ORGANIZATIONS



12.30

SALIM ISMAIL

DRAWING UPON INSIGHTS FROM HIS LATEST BOOK, "EXPONENTIAL ORGANIZATIONS 2.0," SALIM EMPHASIZES THE CRITICAL ROLE AI PLAYS IN THE RAPIDLY EVOLVING BUSINESS LANDSCAPE. HE PROVIDES A COMPREHENSIVE ANALYSIS OF AI'S SEISMIC IMPACT ACROSS VARIOUS SECTORS, UNDERSCORING THE URGENT NEED FOR ORGANIZATIONS TO UNDERSTAND AND HARNESS THIS DISRUPTIVE TECHNOLOGY FOR SURVIVAL AND GROWTH. THE DISCUSSION EXTENDS TO ILLUSTRATE HOW EXPONENTIAL ATTRIBUTES SUCH AS INTERFACES, ALGORITHMS, AND DASHBOARDS CAN BE EMPLOYED TO LEVERAGE AI EFFECTIVELY WITHIN AN ORGANIZATION. SALIM ALSO SHARES PRACTICAL STRATEGIES FOR CULTIVATING AN AI-READY CULTURE THAT PROMOTES AGILITY AND INNOVATION, THEREBY PREPARING YOUR ORGANIZATION TO RIDE THE WAVE OF AI RATHER THAN BEING SWEEPED AWAY BY IT. LASTLY, HE DELVES INTO REAL-WORLD CASE STUDIES OF AI-DRIVEN EXPONENTIAL ORGANIZATIONS, DISTILLING TRANSFORMATIVE LESSONS FROM THEIR JOURNEYS.

BUILDING THE NEXT (DE)



14.30

EVA OGRISEG
HARALD OBERRAUCH
DR. MAXIMILIAN LUDE
SUSANNE WALDTHALER
BURKHARD GÜSSEFELD
MORITZ PICHLER

EVERY COMPANY IN THIS ROOM WAS BUILT BY SOMEONE WHO LOOKED AT WHAT EXISTED AND DECIDED TO BUILD SOMETHING BETTER. THIS PANEL BRINGS TOGETHER THE FOUNDERS, INVESTORS, BUILDERS AND INTRAPRENEURS WHO ARE DOING THAT RIGHT NOW — INSIDE THE DURST ECOSYSTEM AND BEYOND IT.

CAPITAL IS BEING DEPLOYED AT THE FRONTIER OF DEEP TECH AND DIGITAL PRODUCTION. COMPANIES ARE BEING BUILT THAT DIDN'T EXIST FIVE YEARS AGO. AND THE PEOPLE MAKING THOSE BETS — WITH THEIR TIME, THEIR MONEY, AND THEIR CONVICTION — ARE IN THIS ROOM.

BUILD TO SCALE. BUILT TO LAST (DE)



15.30

BIRGIT RANZI
DR. PHILIPP GERBERT
WOLFGANG KNOTZ
PHILIP MÖDINGER

RADICAL INNOVATION DOESN'T HAPPEN BEHIND CLOSED DOORS. IT HAPPENS IN ECOSYSTEMS — WHERE RESEARCHERS, STARTUPS, INDUSTRIAL COMPANIES, AND TALENT COLLIDE AT SPEED. THE COMPANIES THAT ARE STRUCTURALLY PART OF THOSE ECOSYSTEMS SHAPE THE NEXT GENERATION OF TECHNOLOGY. THE ONES THAT ARE NOT SEE IT ONLY WHEN A COMPETITOR HAS ALREADY SHIPPED IT.

THIS PANEL EXPLORES WHAT IT TAKES FOR INDUSTRIAL COMPANIES TO STOP WATCHING AND START BUILDING FROM THE INSIDE. IT BEGINS WITH AN IMPULSE FROM TUM VENTURE LABS: WHAT IS BEING BUILT IN ONE OF EUROPE'S MOST PRODUCTIVE DEEP-TECH ECOSYSTEMS TODAY, AND WHY IT MATTERS FOR INDUSTRY.

INNOVATION *STAGE*

EARTH TO ORBIT



16.30

STEFAN WALDNER
SALIM ISMAIL
DAVID KARL
UWE SCHEITHAUER
MATTHIAS STRUCKMEYER
CHRISTOPH GAMPER

YOU DON'T CAPTURE EXPONENTIAL VALUE WITH LINEAR THINKING. YOU BUILD AT THE EDGE — OF YOUR ORGANIZATION, OF YOUR INDUSTRY, OF THE SOLAR SYSTEM. THAT'S WHERE THE PEOPLE ON STAGE SIT. TWO EDGES AT ONCE. TWO FRONTIERS. ONE CONVICTION.

THE COMPONENTS TRAVELING THERE PLACE EXTREME DEMANDS ON PERFORMANCE AND MATERIAL PROPERTIES. D3-AM — DURST'S ADDITIVE MANUFACTURING DIVISION — IS COMMERCIALIZING INDUSTRIAL SYSTEM SOLUTIONS FOR HIGH-PERFORMANCE COMPONENTS MADE FROM ADVANCED SSIC TECHNICAL CERAMICS.

WHAT WAS SLOW AND GOVERNMENT-DRIVEN IS NOW FAST, PRIVATE, AND CONVERGING. ORBIT IS BECOMING INFRASTRUCTURE — THE WAY THE INTERNET DID BEFORE ANYONE CALLED IT OBVIOUS. AND THE BUSINESS MODEL HAS TO BE JUST AS RADICAL AS THE TECHNOLOGY.

ENTREPRENEUR *STAGE*
@ KRAFTWERK

INTRAPRENEURSHIP: REINVENTING FROM THE INSIDE (DE)



10.45

DR. MAXIMILIAN LUDE

A NEXT-GENERATION PERSPECTIVE ON INTRAPRENEURSHIP, START-UP THINKING AND HOW LEGACY COMPANIES BUILD FUTURE-READY ECOSYSTEMS FROM WITHIN. IN A WORLD OF EXPONENTIAL CHANGE, DR. LUDE CHALLENGES THE PLANNING NOSTALGIA OF TRADITIONAL MANAGEMENT AND MAKES A COMPELLING CASE FOR MORE ENTREPRENEURIAL SPIRIT. HE SHARES TACTICS TO UNLOCK INTRAPRENEURIAL ENERGY INTERNALLY AND TRANSLATE INNOVATION AMBITION INTO EXECUTION.

AI-MADE MEETS HUMAN-MADE (DE)



12.15

CHRISTIAN ZANZOTTI
KLAUS POBITZER
ALEXANDER AGETHLE
DUMÈNE COMPLOI

AN INDUSTRIAL DESIGNER WHO SHAPES PRODUCTS FOR BMW AND DEUTSCHE TELEKOM. AN ALPINE CHEESEMAKER WHOSE RAW-MILK WHEELS HAVE WON GOLD AT THE WORLD CHEESE AWARDS. AN AI STARTUP TRANSFORMING HOW LUXURY JEWELRY IS DESIGNED — BACKED BY LVMH. AND AN ARTIST WHOSE 30-METER DIGITAL PORTRAITS HAVE COVERED FACADES FROM PALERMO TO BUSAN (KOREA) — AND DURST'S OWN HEADQUARTERS.

ONE CONVERSATION ABOUT WHAT AI CHANGES, WHAT IT CAN'T, AND WHERE HUMAN INTELLIGENCE REMAINS THE POINT.

KYVERIS



14.30

WOLFGANG KNOTZ
MICHAEL DEFLORIAN
ALEXANDER BEILKEN
CHRISTOPH GAMPER

FOR 90 YEARS, DURST HAS ENGINEERED PRECISION. NOW IT ENGINEERS INTELLIGENCE.

KYVERIS IS THE NEXT EVOLUTIONARY STAGE OF DIGITAL PRODUCTION TECHNOLOGY — AN INDUSTRIAL INTELLIGENCE THAT UNIFIES FILES, MACHINES, SOFTWARE, DATA, AND AI INTO A SINGLE, CONTINUOUSLY LEARNING PRODUCTION SYSTEM. NINE DECADES OF ENGINEERING AND THOUSANDS OF PRODUCTION SYSTEMS INSTALLED WORLDWIDE HAVE TAUGHT US HOW INK MEETS SUBSTRATE, HOW JOBS BEHAVE ACROSS SHIFTS, HOW QUALITY DRIFTS AND HOW TO PREVENT IT. THIS KNOWLEDGE — CAPTURED, STRUCTURED, AND CONTINUOUSLY EXPANDING — IS WHAT DRIVES KYVERIS LEARNING.

THE GOAL: A PRODUCTION ENVIRONMENT THAT IS NOT ONLY AUTOMATED, BUT TRANSPARENT, REPRODUCIBLE, AND INCREASINGLY AUTONOMOUS — MOVING TOWARD THE LIGHTS-OUT FACTORY.

THIS ISN'T AUTOMATION. AUTOMATION FOLLOWS INSTRUCTIONS. KYVERIS FIGURES OUT BETTER ONES— INDUSTRIAL INTELLIGENCE FOR DIGITAL PRINT PRODUCTION.

ENTREPRENEUR **STAGE**
@ KRAFTWERK

PERMISSION TO PIVOT



15.30

BROOKE BALDWIN
RACHEL BRILL
SANDRA CETIN

BROOKE BALDWIN ANCHORED CNN FOR OVER A DECADE, WROTE THE BESTSELLER HUDDLE, PUBLISHED A BOMBSHELL ESSAY IN VANITY FAIR, HOSTED NETFLIX'S THE TRUST, AND DELIVERED A TEDX TALK ON AMERICA'S "CHRYSLIS MOMENT." RACHEL BRILL ARCHITECTED 1,700+ HOURS OF CONTENT FOR MGM, TURNER, BLEACHER REPORT, AND DISNEY — WORKING WITH TALENT FROM DWAYNE JOHNSON TO SOFIA COPPOLA — THEN LAUNCHED CHAPT3R, THE CREATIVE AGENCY NOW LEADING THE DURST 90 CAMPAIGN AND DURST NEXT TECHNOLOGY FESTIVAL. SANDRA CETIN, A SEASONED MARKETEEER WITH 20 YEARS EXPERIENCE WITHIN THE CONSUMER GOODS INDUSTRY (INCLUDING FAST MOVING CONSUMER GOODS (FMCG) SUCH AS DAIRY PRODUCTS, PLANT-BASED PRODUCTS, PERSONAL CARE PRODUCTS, OVER THE COUNTER (OTC), VITAMINS AND DIETARY SUPPLEMENTS) CONNECTING PEOPLE, STORIES AND PRODUCTS.

ALL THREE REINVENTED THEMSELVES WHEN THE GROUND SHIFTED. TOGETHER, THEY LEAD A CONVERSATION ABOUT WHAT IT ACTUALLY TAKES TO REINVENT AND RECLAIM THEMSELVES AT PIVOTAL MOMENTS — IN CAREERS, IN IDENTITY, IN LIFE. IN AN ERA WHEN TECHNOLOGY IS RESHAPING EVERY PROFESSION, THE MOST IMPORTANT TRANSFORMATION ISN'T DIGITAL. IT'S PERSONAL.

THE TEXTILE RESET



16.30

DEBBIE MCKEEGAN
ALESSANDRO IVALDI
ALESSANDRO FLORIDIA
JAY PURMESSUR
ALESSANDRO MANES

THE TEXTILE INDUSTRY IS BEING RESHAPED — AS PRODUCTION SHIFTS GLOBALLY, CONSUMER BEHAVIOUR EVOLVES, AND DEMAND MOVES FROM VOLUME TO INDIVIDUALITY. EUROPE'S COMPETITIVE EDGE IS NO LONGER SCALE, BUT A SUSTAINABLE FUTURE OF WATERLESS PRODUCTION, CREATIVITY, AND PROXIMITY TO THE WORLD'S MOST DEMANDING BRANDS. DURST GROUP'S RECENT INVESTMENT IN COMO AND THE ACQUISITION OF ALEPH SENDS A SIGNAL.

WHY COMO, WHY NOW? THIS PANEL BRINGS TOGETHER LEADING TEXTILE COMPANIES AND BRANDS TO EXPLORE HOW DIGITAL PRINTING IS NOT JUST IMPROVING PRODUCTION, BUT ENABLING ENTIRELY NEW BUSINESS MODELS. FROM FASTER RESPONSE TIMES TO GREATER FLEXIBILITY AND LUXURY CUSTOMIZATION, THE TRANSFORMATION GOES BEYOND INCREMENTAL CHANGE.

VENUE MAP



DURST EXPERIENCES

- KYVERIS SANDBOX
- D3-AM LAB
- ALLSIDES TECH
- DMC FILM STUDIO
- PIXEL TO OUTPUT EXHIBIT

TECHNOLOGY EXPERIENCES

- HUMANOIDS BY MEKO
- HYPERSHELL EXOSKELETON
- AI PHOTBOOTH
- FAWN RESCUE/JAGDREVIER VAHRN
- ARBOR INSIGHT
- FLYING BASKET
- TOMORROW UNIVERSITY

MUSIC LINEUP



WHERE CRAFT
MEETS CODE

OFFICIAL FESTIVAL THEME
"VISIONS" BY ANDREA CASTA

INNOVATION *STAGE*

8:30 BRASST.PERFEKT
9.30 FESTIVAL HOUSE DJS
10.00 BRASST.PERFEKT
17.00 CLOSING CONCERT
ANDREA CASTA & DJ IVANIX

DJ *STAGE*

8.30 DJ SIMONE
10.30 DJ ROMY
12.30 DJ KRIS
15.00 DJ SIMONE